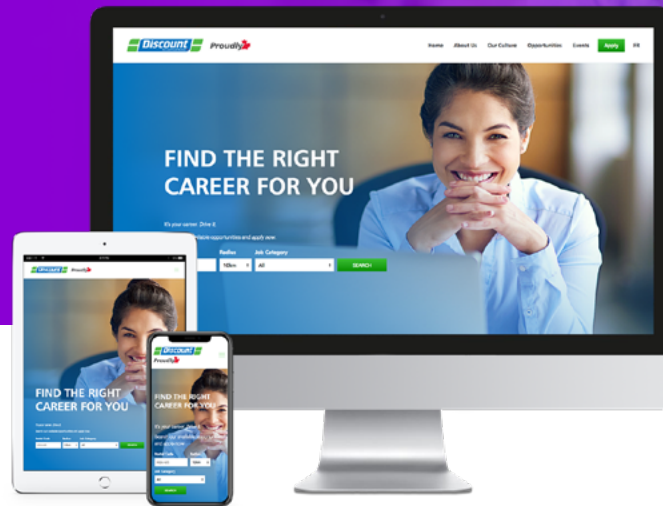


EMPLOYER BRANDING SOLUTIONS

2019 CAREER WEBSITES

It's all about the job seekers.

At The Foundry by Monster, we incorporated all that we've learned about job seekers into our 2019 career websites offering. Our online experiences convert more job seekers into employees than ever before.



Are you aiming at sharing your story with more talent?

Do you need to drive more qualified job seekers to your open positions? Would an increased retention rate help you achieve your HR objectives?

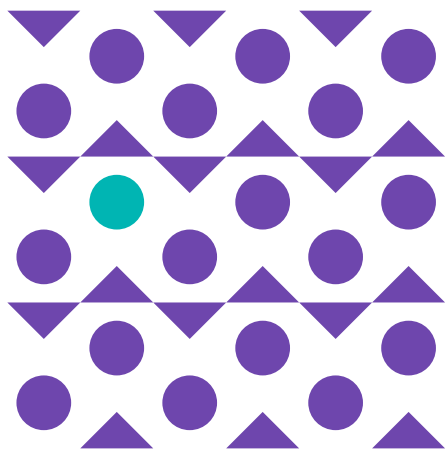
We address all these critical challenges by creating a positive, genuine and engaging experience. Our team will handle the concept, design, and integration of your career site with your existing web properties. There is no need for you to wrestle with technical details.

Here is an overview of your new career site:

- A responsive Career Website with up to 8 pages
- Employer Value Proposition Snapshot Discovery
- Copy editing to be optimized for your audiences and SEO
- Up to 3 featured jobs leading to up to 3 Role Specific Landing Pages (included within the 8 pages)
- Web development using the latest trends in coding to facilitate Google for Jobs crawling
- Resume fall back
- Optimized job search page with up to 3 filters (category, location, and keywords – with autosuggestion)
- Job feed or Monster integration
- Social media links
- Web accessibility (conformance with WCAG 2.1 guidelines, level AA)
- Analytics dashboard
- A banner campaign to drive seeker traffic to your new page

THE **FOUNDRY**
BY MONSTER

MONSTER



MONSTER

Trust your employer brand to a proven performer

For 25 years, Monster has been gathering job seeker data. How they think, how they behave, how they convert. No one else can build and execute your employer recruitment projects the way we can.

THE FOUNDRY by Monster is a big-idea, good-enough-is-not-enough team of digital strategists and experts of recruitment and retention. As an employer branding agency, we help recruiters and HR professionals across North America forge their employer brand, tell their story and fortify their recruitment marketing. And we'd be delighted to play a part in your recruiting success.

What our clients have to say

"We trust them with our employer brand as they really understand the challenges we face. Discount is extremely pleased with this partnership."

– Discount Car & Truck Rentals

To jump-start your employer brand, contact your Monster Representative or visit bythefoundry.com.

THE **FOUNDRY**[™]
BY **MONSTER**

Employer Branding Agency